



MARIPOSA COUNTY FAIR RODEO QUEEN CONTEST

2011

RE: Sponsorship Opportunity

Hello and good day. We are proud to announce that at the 2011 Mariposa County Fair we will be crowning a Rodeo Queen and the Mariposa Mountain Riders will be administrating the contest. We are excited to have this opportunity to work with the Mariposa County Fair Board to bring this contest to our community!

Our search will soon begin as we seek out a spokesperson that will represent the Fair, Rodeo and our Mariposa community. The contest is open to young ladies ages 16 through 21 by December 31, 2010 and they must be a resident of Mariposa, Merced or Madera County.

Contest entries and information will be available shortly on the www.mariposamountainriders.org and www.mariposafair.com web sites.

There will be several segments that the contestants can earn points:

- Horsemanship
- Interview
- Speech
- Modeling
- Impromptu Questions
- Community Spirit
- Advertising

In order to get this fledging event off to a good start we are seeking seed sponsors at the Gold Level which is \$500 or see attached for other opportunities. Sponsor commitments can be made at anytime up through July 1 with money due by August 1.

We are very excited to bring this opportunity to Mariposa and to have a spokesperson for our county that embraces our rural and western lifestyle and one that can help promote Mariposa, the Fair and the sport of Rodeo.

We hope that we can count on your support of this event.

Sincerely,

Carol Suggs 209-966-8150
Jeanne Casner 209-742-7866
Mariposa Mountain Riders Committee Chairpersons
For 2011 Mariposa County Fair Rodeo Queen Contest
PO Box 1329 Mariposa CA 95338

Revised 1/28/11



**MARIPOSA COUNTY FAIR
RODEO QUEEN CONTEST**

Sponsorship Opportunities (Circle One, or provide detail below)

Gold Sponsor (\$500.00+):

- Photo advertisement of sponsor or sponsor's business with contestant(s) to be published in the Mariposa Gazette in a special Mariposa Fair Section.
- Fair admission and Rodeo Tickets for 4
- Admission to Special Sponsors dinner.
- A Flag with your business name carried in the Mariposa County Labor Day Parade with our Queen Parade Group and in the Grand Entry for the Rodeo on Sunday of the Mariposa County Fair
- Full page black and white advertisement in the Queen Program.
- \$100 of this sponsorship will go to the top place Rodeo event of your choice. If you select an event that does not have any eligible rides or times the \$100 will be donated to the next year's Queen Contest.

Silver Sponsor (\$300.00+):

- Photo advertisement of sponsor or sponsor's business with contestant to be published in the Mariposa Gazette in a special Mariposa Fair Rodeo Queen Section.
- Admission to Special Sponsors dinner.
- A Flag with your business name carried in the Mariposa County Labor Day Parade with our Queen Parade Group and in the Grand Entry for the Rodeo on Sunday of the Mariposa County Fair
- Half page black and white advertisement in the Queen Program.

Bronze Sponsor (\$100.00+):

- ¼ page advertisement in the Queen Program.

Smaller Monetary donations will be acknowledged in the program as will individual award sponsors.

For Gold or Silver Sponsors: Please attach a brief description of your business so that we can promote you at the rodeo!

IF PROVIDING A SPONSORSHIP OTHER THAN THE ABOVE PLEASE EXPLAIN BELOW:

**MARIPOSA COUNTY FAIR
RODEO QUEEN CONTEST**

Sponsor Commitments are due by July 1 & Money is due by August 1

Name of Sponsor: _____

Contact Person: _____

Mailing Address: _____

Telephone Numbers: (____) _____ or (____) _____

Email Address: _____

Sponsorship Amount in \$: _____

Sponsorship Amount in Services: _____

Name of Queen Contestant: _____

Please make sure that you circle a sponsorship on the reverse of this page or describe a sponsorship that you will be providing if not listed on the reverse. For Gold and Silver Sponsors, please provide a brief description of your business along with this sponsorship form. All Sponsorships will be used to promote the Mariposa County Fair Rodeo Queen Contest and any sponsored events.

If a business, please attach business card and send it along with your check to:

Mariposa Mountain Riders PO Box 1329 Mariposa CA 95338

Questions? Contact Queen Coordinators:

Carol Suggs 209-966-8150 or Jeanne Casner 209-742-7866

