

MINUTES
35-A District Agricultural Association
Board of Directors
July 17, 2023

CALL TO ORDER: The meeting was called to order at 5:00 PM by President T. Williams in the director's room of the 35-A District Agricultural Association.

PLEDGE OF ALLEGIANCE: was led by Williams.

DIRECTORS AND STAFF PRESENT: Williams, Richards, Shelton, Wass (from a remote location), Phillips, Bullis, & Foley.

DIRECTORS AND STAFF ABSENT: None

GUESTS: Bill Lowe, Kimberly Vaughn, Rodeo Royalty Desiree Turck and Emma Marie.

PUBLIC COMMENTS: Kimberly Vaughn asked the board to please take into consideration that the Butterfly Festival is a non-profit when deciding on any rate adjustments for the coming year of 2024. Butterfly Days tries to promote growth in the community to increase tourism, education for the youth and bring more business to our business partners in town. They may need to look at increasing the cost of their vendor booths and maybe increase admission ticket prices. Bill Lowe added that he would like to see other events such as the Mariposa FFA pay the same prices as everyone else does. Bullis informed him that everyone, including the Mariposa FFA pay the same rates per our set rates.

APPROVE AGENDA: Motion by Shelton, second by Phillips and carried unanimously to approve the agenda as emailed.

APPROVE MINUTES: Motion by Richards, second by Phillips and carried unanimously to approve the minutes of the May 15, 2023 regular meeting as emailed.

APPROVE DISBURSEMENTS: Motion by Richards, second by Shelton and carried unanimously to approve disbursements in the amount of \$21,195.00 and net payroll in the amount of \$14,085.77 for the month ending March 31, 2023 and disbursements in the amount of \$34,660.44 and net payroll in the amount of \$16,547.49 for the month ending April 30, 2023 and disbursements in the amount of \$39,674.86 and net payroll in the amount of \$27,592.13 for the month ending May 31, 2023. Richards asked if we are within the normal and Manager Bullis informed the board that payroll is up some due to the increase of season staff and the payout to Foley for her excess CTO time.

FESTIVALS: After much discussion regarding using a tier one and a tier two system, a Motion was made by Richards, second by Phillips and carried unanimously to approve to eliminate the tier two system and to just use the tier one system based on \$0.75 per person plus a flat set up fee of \$3,000, children 6 and under will be free. Fair Manager has the discretion to increase the amount for an event over 5,000 in attendance.

ADA PARKING LOT PROJECT: We are in contract with California Construction Authority to bring our handicap parking up to ADA standards. In order to have 4 compliant parking spaces, they will need to remove an additional 4 that currently exist, the project will cost \$37,000.00. The project is planned to start a few weeks before fair and they should be completed one week before fair opens.

MARKETING: Shelton is trying to get some art work for our social media. Plans are to do a few contests prior to fair with some giveaways such as carnival passes and entry passes.

CONTACTS TO DATE: Foley stated that she has received most of the food vendors signed contracts back, still waiting a some of the non-food vendors which is not unusual.

HOSPITALITY ROOM: Signup sheet is being passed around. Bullis mentioned that it was not necessary to bring anything unless they wanted to.

SPONSORED AWARDS: Foley said she is looking pretty good on horse show sponsors, and exhibit sponsors seem to be good also.

DIRECTORS COMMENTS:

- Wass is in Rocklin and it is extremely hot.
- Shelton said it was great to be back in the US. Reported that the FOF pre-fair summer party went well, it was a really good event.
- Phillips had nothing to report.
- Richards thanked Williams for arranging a lunch with Lowell Munn, Bullis, Foley and retired Julie Lebow also attended. It was great to see Lowell and he enjoyed it very much. Hoping to be able to join them again.
- Williams plans to attend the State Fair this Friday and will be working with the Rodeo Royalty on Wednesday. He got the carnival tickets out to the local businesses that wanted to sell them.

STAFF REPORT:

- Foley reported that she is very busy, just trying to get everything ready for fair and still keep up on the events being held on the grounds.

MANAGERS REPORT:

- Bullis reported that is has been busy, it's hard to get everything done with the amount of events we have been having on the grounds.
- The band stand in the VFW beer garden was rebuilt, looks great. We will be having bands in the beer garden again this year.
- The crew has been working on repairing the slate walls up at the beef barn.
- Next week they plan on starting on the arena area for horse show.
- The old concession stand in the grandstand area is being rebuild. The walls were insulated with old newspapers from the 1950's and paper sleeping bags like Cal Fire used.
- Cowboy beer booth - the taps are being installed, it's going to be really nice when it is complete.

ADJOURNMENT: There being no further business, motion by Phillips, second by Shelton and carried to adjourn the meeting at 6:02 PM in Memory of Mack Hunter, Ed Appling and Kenny Williams.

Respectfully Submitted

Brian Bullis, CEO

T. Williams, President

Date Signed: